

SRMO 360° Resource Corner

ADVERTISING OPPORTUNITY



Sales Road Maps Online® (SRMO) is the financial service industry's unique cross-border RegTech COMPLIANCE tool based on nearly 2 decades of bespoke compliance advisory and client feedback of Global Sales Compliance Ltd.® (GSC).

Advertising Offering

Sales Road Maps Online® is offering advertising space to third-party service providers to bring a diversified range of service solutions to SRMO Site Visitors & Subscribers in the FREE section of SRMO: **"SRMO 360°"**.

SRMO Target Clients

Leading AIFMs: private equity, real estate, hedge funds, CTA, infrastructure and other alternative asset classes as well as financial institutions, global consultants, third party distributors, law firms and compliance consultants.

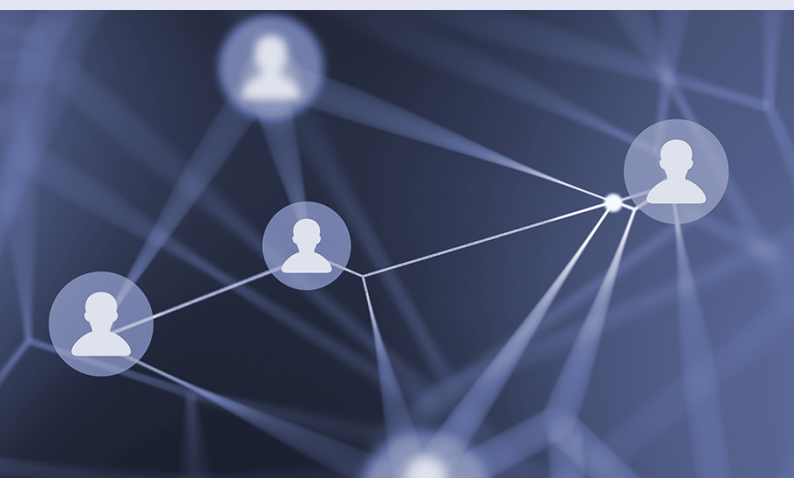
Why SRMO 360°?

Since 2006, GSC clients have requested referrals on related service providers to GSC's bespoke marketing compliance service:

Clients don't want just a company referral, they specifically want:

- ▶ Service providers with a **known network**
- ▶ Direct **personal contacts**
- ▶ Easy "**click to access**" email addresses
- ▶ "**Click to launch**" company website

“ Do you know of a US SEC/UK FCA/HK SFC Compliance consultant, Prime Broker, Fund Administrator, Annex IV Reporting, Shareholder reporting, Swiss Representative/ Paying Agent, Tax Accountant, Due Diligence consultant, ESG advisor, etc.?”



Previously, this network of related service providers has been provided on a "word of mouth" referral basis.

SRMO 360° now brings the network of related service providers to SRMO Users in 1 place.

What is SRMO's Promotion Strategy?

SRMO will be promoted through direct sales, SEO optimised social media strategy, advertising and via presentations at regulatory & industry conferences. SRMO will be advertised in leading private equity, hedge fund & real estate journals as well as regulatory compliance publications and other financial services industry publications. Target readers of these publications are the firm's Head of AIF Marketing, Chief Compliance Officer (CCO) and General Counsel (GC).

What is User Visibility?

SRMO 360° is FREE and is already available to users. Any SRMO Site visitor can access both LIBRARY and SRMO 360° FREE, without a paid subscription.

When can we post an SRMO 360° ad?

NOW. **SRMO Blog & News** is the key driver to SRMO Site hits, where Visitors can access our blogs, news articles, publications as well as FREE Library + FREE SRMO 360°. SRMO has been providing paid-for subscriptions to SRMO Sales Road Maps® since 2019.

Sales Road Maps Online Ltd.®

www.salesroadmapsonline.com

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Example of where your ad will appear.

Who We Are

Free Library

SRMO Compliance Tool

SRMO 360°

Contact Us

Log in/Subscribe



SRMO 360°



Select desired resource category by clicking the buttons below.

- All
- Accounting & Tax
- Fund Administration
- Fund Registration
- Legal
- Regulatory Consultants
- Prime Brokerage
- Software
- Technology



Company

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✉ **Joe Smythe**
Vice President
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www.companyname.com



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COMPANY



LOGO

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